

KAISER PERMANENTE

MARIN SONOMA

COMMUNITY BENEFIT PROGRAMS

2010 GRANT CYCLE ANNOUNCEMENT



Each year, Kaiser Permanente Marin Sonoma Community Benefit provides funds to community organizations and government entities to improve the health of the communities we serve.

Kaiser Permanente Marin Sonoma Community Benefit is now accepting Letters of Interest (LOI) submissions for grant funding through Monday, February 1 2010.

MARIN SONOMA 2010 GRANT CYCLE

Kaiser Permanente
in the Community



Current Funding Priorities

Marin County, Petaluma and Sonoma Valley

- I. Promote healthier choices earlier in life by supporting healthy eating and active living, as well as prevention programs which reduce youth alcohol and substance use.
- II. Support Community Health Centers and other Safety Net providers of care for under and uninsured.
- III. Support programs which increase access to care and coverage, as well as supportive services, for vulnerable populations.
- IV. Support healthcare workforce development.
- V. Support Breast Health

Sonoma County

- I. Promote improvement in children's health status by addressing obesity through healthy eating and active living; improving oral health; reduction of teen alcohol, drug and tobacco use; and reduction of perinatal substance use.
- II. Support Community Health Centers and other Safety Net providers of care for under and uninsured.
- III. Support programs which increase access to care and coverage, as well as supportive services, for vulnerable populations.
- IV. Promote prevention services to improve the health and well being of people living in our community.

*Petaluma and the greater Sonoma Valley communities are part of the Marin service area, and Marin priorities govern grantmaking to these communities. If you are unsure which priorities apply, please contact Myrna.E.Rivas@kp.org for clarification.

Funding Amounts

The amount available for funding is \$5,000 to \$20,000 per request. Only one request is accepted from an individual organization.

Timeline

February 1, 2010	Deadline to submit LOI via online questionnaire (Survey Monkey). Requests will not be accepted beyond this date.
March 19, 2010	Qualifying agencies are notified & invited to apply.
April 23, 2010	Grant applications are due.
June, 2010	Grant recipients are notified of application status & funds disbursed.
July 1, 2010	Work begins. <i>Grant funding period is July 2010 – June 2011.</i>

MARIN SONOMA 2010 GRANT CYCLE

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Eligibility Criteria

- Funds must be used to serve vulnerable populations of Kaiser Permanente's Marin/Sonoma Service Area.
- Project/program addresses one of the identified priority areas.
- Clearly identifies the target population and agency's experience in serving it.
- Demonstrates value, given increasingly difficult economic times.

Only nonprofit tax-exempt organizations are eligible to receive community benefit grants. Unincorporated groups or programs may utilize an eligible nonprofit agency as their fiscal agent. Accommodations may be made for public entities when engaged in a community partnership activity.

Kaiser Permanente Marin Sonoma will not consider funding requests from the following types of organizations or for the following activities/purposes: Religious (for religious purposes), partisan political, fraternal, athletic, international or social organizations, endowments, memorials or individuals, field trips or tours.

Submission Requirements

This year, Letters of Interest (LOI), will **only** be accepted using the online questionnaire via Survey Monkey. There is no need to submit an additional letter.

In preparation for completing the online questionnaire via Survey Monkey, we recommend you review the questions on the following pages in advance and copy and paste your response into the online questionnaire.

You **DO NOT have the ability to SAVE** and return to the questionnaire.

Questions, please contact:

Andrea Michelsen
Community Benefit Manager, Marin Sonoma
Andrea.L.Michelsen@kp.org
707-571-3867

Myrna Rivas
Community Benefit Specialist, Marin Sonoma
Myrna.E.Rivas@kp.org
707-571-3846

MARIN SONOMA 2010 GRANT CYCLE LOI SURVEY MONKEY KEY

Kaiser Permanente
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The 2010 Marin Sonoma Community Benefit Letter of Interest online questionnaire via Survey Monkey can be accessed at:
<https://www.surveymonkey.com/s/5QLLXNM>

In preparation for completing the online questionnaire via Survey Monkey, we recommend you review the questions below in advance and copy and paste your response into the online questionnaire.
You **DO NOT have the ability to SAVE** and return to the online questionnaire.

Q1. Organization Name

Q2. Organization Website Address

Q3. Organization Address PLEASE NOTE: No P.O. Boxes. Zip Code must be full NINE digit

Q4. Provide a brief description of organization background including relevant experience and collaborative partners.

Q5. Project Contact Name

Q6. Project Contact Title

Q7. Project Contact Email Address

Q8. Project Contact Phone (include area code and extension)

Q9. Identify any Kaiser Permanente employees involved in supporting your organization. Include name, title, role/function.

Q10. Has a request for funding been submitted to Kaiser Permanente Marin Sonoma prior to this proposal?

Q11. Identify any prior funding received from Kaiser Permanente. Include brief description, date, amount.

Q12. *Is this proposal being submitted with a Fiscal Agent? (If yes, complete Q 13- 19. If no, skip to Q20)*

Q13. *FISCAL AGENT Organization Name*

Q14. *FISCAL AGENT Organization Website Address*

Q15. *FISCAL AGENT PLEASE NOTE: No P.O. Boxes Zip Code must be full NINE digit*

Q16. *FISCAL AGENT Contact Name*

Q17. *FISCAL AGENT Contact Title*

Q18. *FISCAL AGENT Contact Email Address*

Q19. *FISCAL AGENT Contact Phone (include area code and extension)*

Q20. Organization's Legal Name as it appears on tax documentation (IRS form 990 or tax exemption letter).

Q21. Tax Identification Number (EIN)

Q22. Tax Information

Q23. Program/project title

MARIN SONOMA 2010 GRANT CYCLE LOI SURVEY MONKEY KEY

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Q24. Provide description of the proposed program/project including objectives.

Q25. Project Budget

Q26. Amount Requested

Q27. Identify any other project funders (pending/confirmed) for this proposal.

Q28. Identify any community partners involved in the coordination and/or provision of this project.

Q29. Identify the project timeframe.

Note: The grant cycle is between July 2009 (funds disbursed) - June 2010 however we acknowledge the need for flexibility and that all projects may not adhere to this specific time frame. Please identify the anticipated project start/end date and provide a brief description about the timeframe.

Q30. Population Served (check all that apply).

vulnerable populations
low/moderate income
seniors
children (0-18)
disease specific - please identify

Q31. Ethnicity served (check all that apply)

American Indian
Black or African American
Asian
Latino/Hispanic
Native Hawaiian or Other Pacific Islander
Middle Eastern
White
Other

Q32. Projected number of people served

Q33. Geographic Areas Served (select all that apply)

Healdsburg	Corte Madera
Petaluma	Marin City
Rohnert Park/Cotati	Mill Valley
Santa Rosa	Novato
Sebastopol / Occidental /	San Anselmo
West Sonoma County	
Sonoma Valley	San Rafael
Windsor	Terra Linda
	West Marin County

MARIN SONOMA 2010 GRANT CYCLE LOI SURVEY MONKEY KEY

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Q34. FUNDING PRIORITIES & GEOGRAPHIC AREA SERVED

NOTE: Petaluma and the greater Sonoma Valley communities are part of the Marin service area, and Marin priorities govern grantmaking to these communities.

THE PROPOSED PROJECT SERVES PEOPLE PRIMARIY IN (select only one)
Marin County, Petaluma or greater the Sonoma Valley area
Sonoma County (excluding Petaluma and/or greater the Sonoma Valley area)

Q35.

SKIP THIS QUESTION IF YOUR PROPOSAL PRIMARILY SERVES PEOPLE IN SONOMA COUNTY.
Petaluma and the greater Sonoma Valley communities are part of the Marin service area, and Marin priorities govern grantmaking to these communities.

Marin County Funding Priorities - select ONE priority that best fits your project

1. Promote healthier choices earlier in life by supporting healthy eating and active living, as well as prevention programs which reduce youth alcohol and substance use.
2. Support Community Health Centers and other Safety Net providers of care for under and uninsured.
3. Support programs which increase access to care and coverage, as well as supportive services, for vulnerable populations.
4. Support healthcare workforce development.
5. Support Breast Health

Q36. SKIP THIS QUESTION IF YOUR PROPOSAL PRIMARILY SERVES PEOPLE IN MARIN COUNTY, PETALUMA OR GREATER SONOMA VALLEY.

Sonoma County Funding Priorities - select ONE priority that best fits your project

1. Promote improvement in children's health status by addressing obesity through healthy eating and active living; improving oral health; reduction of teen alcohol, drug and tobacco use; and reduction of perinatal substance use.
2. Support Community Health Centers and other Safety Net providers of care for under and uninsured.
3. Support programs which increase access to care and coverage, as well as supportive services, for vulnerable populations.
4. Promote prevention services to improve the health and well being of people living in our community.

Q37. Provide any additional information about the program or project you would like us to consider.